

ADVERTISE ONLINE . . . Reach Your Target Customers on the MS&T Website

**EXCLUSIVE: MS&T Online Sponsorship Peel Away AD
ONLY \$1,000 on the MS&T Homepage!**

For One Month . . . Have the only Ad on the MS&T Website
Only 5 Peel Away Ads left!

How Much Exposure Will Your Company Get From the MS&T Website?

- Page views / Impressions per month: 1,291,265
- Page views / Impressions per day: 3,537
- Unique Visitors per month: 59,983
- Unique Visitors that visit more than once: 16,762
- 92% of buyers go online first to research possible purchases*

*ITA Toolbox, Forrester Research

Pricing: MS&T'08 Home Page: \$1,000.00 Exhibits Page: \$1,000.00

Specifications:

- .gif file format
- 420 x 420 pixels

Return this form along with payment and your ad for immediate exposure to conference attendees!

Name of Company: _____

Name of Representative: _____

Title: _____

Address: _____

Phone: _____

City/State/Zip _____

Email: _____

Send payment to: AIST
186 Thorn Hill Road
Warrendale, Pittsburgh 15086
Attn: Rebecca Smith

Check enclosed (Payable to AIST) Check # _____

Credit Card Payment: Visa MasterCard American Express

Credit Card Number _____

Exp. Date: _____

Signature _____

Name of Cardholder (please print) _____



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