

MS&T'07 Sponsorship Form

Platinum Level: \$10,000

EXCLUSIVE Lunch Sponsor: Tuesday and Wednesday in Exhibit Hall

- Buy lunch for ALL the MS&T attendees in the exhibit hall!
- Company name on lunch ticket
- 20 lunch tickets for company use or to give to clients
- (1) 8.5" x 11" piece of literature on event literature table in registration area & on lunch tables (company to provide literature)
- Company logo linked to company's website on MS&T exhibit webpage
- On-site signage at registration and at lunches in exhibit hall
- Full page Ad in Show Directory (color)
- Web Banner Ad

Gold Level: \$5,000 (3 available)

Lunch Sponsor: Tuesday and Wednesday in Exhibit Hall

- Buy lunch for the attendees in the exhibit hall!
- 10 lunch tickets for company use or to give to clients
- (1) 8.5" x 11" piece of literature on event literature table in registration area (company to provide literature)
- Company logo on MS&T exhibit webpage
- On-site signage at registration and at lunches in exhibit hall
- Full page Ad in Show Directory (color)

Diamond Level: \$7,500 (2 available)

EXCLUSIVE Happy Hour Sponsor: Tuesday Evening in Exhibit Hall

- Buy drinks for the attendees in the exhibit hall!
- Company name on drink tickets
- Company logo on napkins
- 20 drink tickets for the Happy Hour Reception
- (1) 8.5" x 11" piece of literature on event literature table in registration area (company to provide literature)
- Company logo linked to company's website on MS&T exhibit webpage
- On-site signage at registration and at Happy Hour in exhibit hall
- Full page Ad in Show Directory (color)
- Web Banner Ad

Silver Level: \$2,500 (4 available)

Happy Hour Sponsor: Tuesday Evening in Exhibit Hall

- Buy drinks for the attendees in the exhibit hall!
- 10 drink tickets for company use or to give to clients
- (1) 8.5" x 11" piece of literature on event literature table in registration area (company to provide literature)
- Company logo on MS&T exhibit webpage
- On-site signage at registration and at Happy Hour in exhibit hall
- ½ page Ad in Show Directory (color)

Gold Level: \$5,000

EXCLUSIVE Exhibit Hall Feature Give Away: Large Screen plasma TV

- Sponsor the Large Screen plasma TV
- Company name and logo at feature booth
- Company name will be placed directly above feature
- Power point presentation on company's products & services on TV
- 8.5" x 11" piece of literature on table in Feature Area (company to provide literature)
- Company logo linked to company's website on MS&T exhibit webpage
- On-site signage at registration
- Full page Ad in Show Directory (color)

Silver Level: \$2,500 (2 available)

Exhibit Hall Give Aways: Engraved iPods

- 1 iPod engraved with company given to attendees!
- Signage in feature area with company name
- 8.5" x 11" piece of literature on table in Feature Area (company to provide literature)
- Company literature on table in feature area
- Company logo on MS&T exhibit webpage
- On-site signage at registration
- ½ page Ad in Show Directory (color)

Gold Level: \$5,000

EXCLUSIVE Registration Bag Sponsor

- Registration bag with company's name and logo for MS&T attendees (company to provide)
- Have your company name/logo carried around by attendees
- Company logo linked to company's website on MS&T exhibit webpage
- 8.5" x 11" piece of literature on event literature table in registration area (company to provide)
- On-site signage at registration
- Full page Ad in Show Directory (color)

Gold Level: \$5,000

EXCLUSIVE Lanyard Sponsor

- Have your company name around the necks of every MS&T attendee! (company to provide)
- Company logo linked to company's website on MS&T exhibit webpage
- 8.5" x 11" piece of literature on event literature table in registration area (company to provide)
- On-site signage at registration
- Full page ad in Show Directory (color)

Silver Level: \$2,500

EXCLUSIVE Registration Pens

- Pens at registration with your company name & logo (company to provide pens)
- Have all attendees using a pen with your company name on it!
- Company logo linked to company's website on MS&T exhibit webpage
- On-site signage at registration
- ½ page Ad in Show Directory (color)

Silver Level: \$2,500

Refreshment Breaks (first come, first served)

- Sponsor one Refreshment break in the exhibit hall
- Recognition signage at registration and at refreshment break
- Company logo on MS&T event page
- ½ page Ad in Show Directory (color)

Aisle Signs (first come, first serve)

- Choose what aisle you would like your sign to hang in the expo hall
- It will include your company's name and logo will be displayed visibly overhead for all attendees to view.
- Company logo on MS&T exhibit page
- ½ page ad in Show Directory (color)

Supporter of MS&T Exhibition: \$1,000

- Recognition in signage in registration area
- Company logo on MS&T exhibit page
- Company logo on MS&T webpage

Supporter of MS&T Exhibition: \$500

- Company name on MS&T exhibit page
- Company name on MS&T exhibit webpage

MS&T Student Activities Sponsorship: \$5,000 (5 available)

Over 700 students are expected to attend MS&T'07, creating a tremendous opportunity for companies to reach the perfect audience of qualified potential employees.

- Promote your company to young, technology-oriented students, through a sponsorship.
- Company logo will be on all Material Advantage student activity signage
 - Chapter Leadership Workshop
 - All student sessions
 - Speaking contest & mock interviews
 - Student Mixer
 - Student Union
- Five representatives from each sponsoring company are invited to attend the student mixer.

To sponsor any of the above packages, for further information or to CUSTOMIZE a package that will meet your company's needs! Please contact:



The American Ceramic Society
Pat Janeway
Phone: (614) 794-5829
E-mail: pjaneway@ceramics.org



Association for Iron & Steel Technology
Jeff Campbell
Phone: (724) 776-6040, ext. 640
E-mail: jcampbell@aist.org



ASM International
Kelly Thomas
Phone: (440) 338-1733
E-mail: Kelly.Thomas@asminternational.org



The Minerals, Metals & Materials Society
Exhibit Sales
Phone: (724) 776-9000, ext. 231
E-mail: exhibits@tms.org

MS&T'07 Sponsorship Order Form

If paying by credit card, please fax this form to the attention of Rebecca Smith, AIST at 724-776-1880. If paying by check, send completed form and check payable to MS&T'07 to: MS&T Sponsorship, ATTN: Rebecca Smith, 186 Thorn Hill Road, Warrendale, PA 15086.

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|----------------------------------------------------------------------------------------|---------------|
| <input type="checkbox"/> Lunch Sponsor (Exclusive) | \$10,000/ net |
| <input type="checkbox"/> Lunch Sponsor (3 available) | \$5,000/net |
| <input type="checkbox"/> Happy Hour Reception (Exclusive) | \$7,500/net |
| <input type="checkbox"/> Happy Hour Reception (4 available) | 2,500/net |
| <input type="checkbox"/> Exhibit Hall Feature Give Away (Exclusive) | \$5,000/net |
| <input type="checkbox"/> Exhibit Hall Give Away (IPOD) | \$2,500/net |
| <input type="checkbox"/> Registration Pens (Exclusive) | \$2,500/net |
| <input type="checkbox"/> Refreshment Breaks (Limited) | \$3,000/net |
| <input type="checkbox"/> Aisle Signs (Please indicate the aisle for sponsorship: ____) | \$2,500/net |
| <input type="checkbox"/> Supporter of Heat Treat Conference & Exposition | 1,000/net |
| <input type="checkbox"/> Supporter of Heat Treat Conference & Exposition | \$500/net |
| <input type="checkbox"/> Student Activities | \$5,000/net |

TOTAL PAYMENT DUE: \$ _____

Please complete the following information:

Company Name _____
(Exactly as it should appear in print and online)

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Website _____

Method of Payment:

Check Enclosed (Payable to MS&T'07) Check # _____

Visa MasterCard American Express Discover Diners Card

Credit Card Number _____

Exp. Date _____

Name of Cardholder _____
(please print)

Signature _____